PROJECT CHARTER

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| **Project Title**: Link Retail Hub |
| **Project Objective**: Develop an application enabling sellers to upload their products, which will subsequently be showcased on popular online marketplaces such as Flipkart and Walmart, providing users with the opportunity to make purchases. |
| **Start Date**:02/12/2024  **End Date**:04/30/2024 |
| **Project Budget**:1,50,000 $ |
| **Project Scope**:   * As per the Requirement we need to develop the secure authentication for the application with login and signup control. * Application Should be able to control product listings, and easily interface with well-known e-commerce sites. * Add the functionalities in application so that users should be able to add or delete their products from other e-commerce sites. * Sellers should receive notifications and manage orders through the Application. * Need to develop a functionality to ship placed orders to the e-commerce warehouses. * Application should incorporate features such as feedback and rating system and payment integration with secure transactions for purchases, with sellers receiving payments seamlessly through the application. |
| **Project Deliverables:**  Secure Authentication System, Integration with E-commerce Sites, Order Management System, Shipping Functionality, Feedback and Rating System. |
| **Roles And Responsibilities(Stakeholders):** |
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